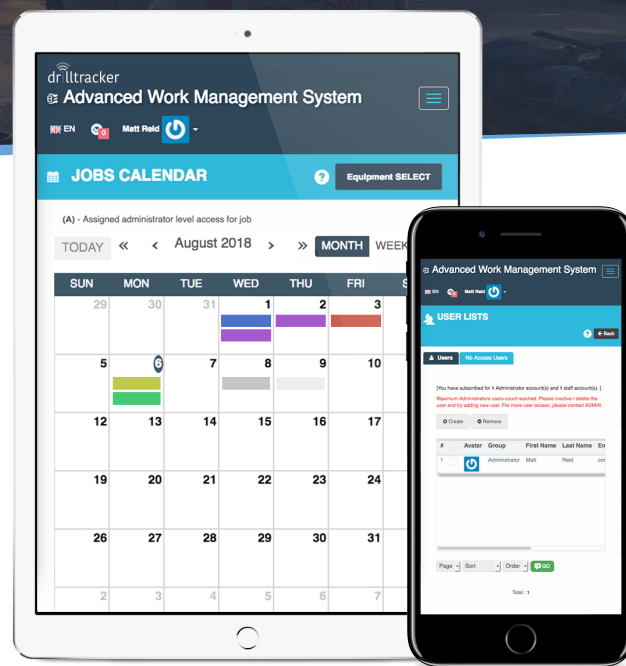
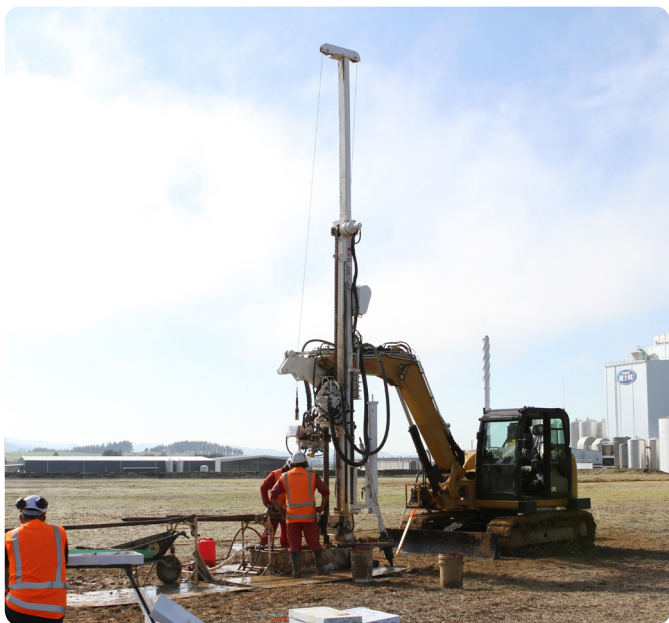


Digitize or Die

move to a "Lap Portable Lifestyle"



Huge changes are underway that are transforming industries and the businesses in them at a meteoric pace never seen in any other "Industrial Revolution".

Most businesses are aware of the change and for example as baby steps have moved to accounting software like XERO and MYOB and operate off smartphones. Many have a variety of disconnected apps and software that "don't talk to each other". Most people have bought or sold gear online. All of this was unheard of 10 years ago.

The Digital Revolution is widely referred to as **"the fourth Industrial Revolution"**, its impact on the dynamic transformation of Industries and business and how business will be conducted will be bigger than the previous three combined.

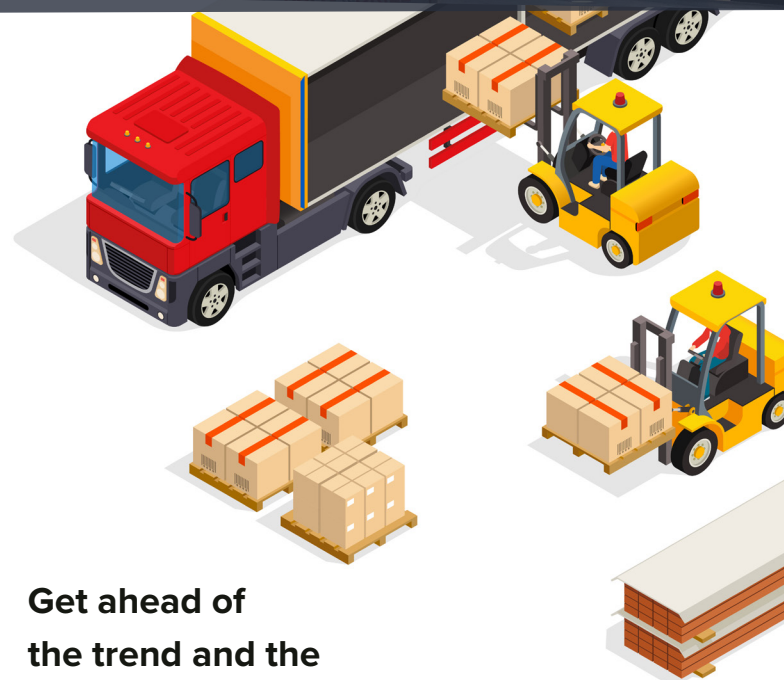
Businesses that embrace technology will flourish and the efficiency gained in time and bottom-line profit will force their competition out of the market.

The recent lockdown for Covid only reinforced to most people that traditional bricks and mortar models are floored, they could easily work from home and in fact had a better lifestyle if they could. They coped in most instances not using fully integrated software.

For those struggling with this concept a good example is to think back to how goods were manufactured. Manufacturing used to be done by people using machines in factories trading time to make goods to sell. Through technology Most manufacturing is now done by machines and fully automated. This will happen in some form in all Industries including yours.

Increasingly traditional Blue-collar jobs like transport and distribution are now becoming automated. Check out Amazons distribution and the huge transformation in trucking and freight companies. **DRILLTRACKER** has clients spanning Kitchen benchtop manufacturers, Hire companies, CCTV, Farming, Construction and everything in between.

If you're in a business that hasn't digitized with an integrated job scheduling and business management software, you need to protect your livelihood, investment, staff and future proof now. Give us a call.



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